

PINK ELEPHANT HOSTS WORLD'S LARGEST & MOST RELEVANT ITSM EVENT IN LAS VEGAS

Pink19 Shows How To Master Today's Dynamic Business Environments

Burlington, ON – May 4, 2018 – Pink Elephant is pleased to announce that their 23rd Annual International IT Service Management Conference & Exhibition – “[Pink19](#)” – will be presented once again in Las Vegas, at the Bellagio Hotel from February 17-19, 2019.

“We have been hosting this event for 23 years, and still, no one has come close to offering our unique, content-rich and engaging program,” said Fatima Cabral, Pink Elephant CEO. “With Robyn Benincasa and Admiral William H. McRaven as keynote speakers, and new content and activities throughout the conference, Pink19 is going to set that bar even higher!”

Pink19, the world's premier IT Service Management (ITSM) event, is tailored to provide attendees with the knowledge on how to master the dynamics of fast-paced and ever-changing business environments. The [program](#) is packed with today's most relevant and meaningful subjects including: ITSM, ITIL[®], Integrated Service Management, Lean, Agile, Scrum, DevOps, Organizational Change Management, and Business Relationship Management.

Keynote Speakers

The Pink19 opening keynote speaker, Admiral William H. McRaven, is the University of Texas System Chancellor, a retired U.S. Navy four-star admiral, and has also advised presidents George W. Bush and Barack Obama on defense issues. His viral [2014 University of Texas at Austin commencement speech](#) has inspired thousands on taking that first step to change the world. Pink19 attendees can expect to walk away from McRaven's keynote equally motivated, and to begin that change by “making your bed!”

Robyn Benincasa, World Champion Adventure Racer, CNN Hero and San Diego Firefighter, will have conference attendees buzzing about her keynote with inspired ideas on how to raise teams to the next level (against all odds), both personally and professionally. The epic, entertaining and meaningful stories and videos shared in Benincasa's keynote will leave the audience with a deep understanding of how to go farther and faster towards their goals with Human Synergy.

Awards

The inaugural [Woman Leader Of The Year In IT](#) award will also be presented at Pink19, as part of the [IT Excellence Awards](#) presentations. The award will recognize a woman leader who works in senior IT leadership and has repeatedly shown dedication to motivating and inspiring the IT team in achieving both their goals, as well as the organization's vision.

Exhibition Showcase

The typically sold-out Exhibition Showcase is filled with the latest services and products from the industry's top vendors and provides attendees with multiple opportunities to relax, network, and learn from the knowledgeable vendor community.

Attendees registering before June 29, 2018 can take advantage of the Spring Early Bird special offer and save almost US\$1,000 including 3 free hotel room nights. For more information about Pink19, or to submit a nomination for the 2018 IT Excellence Awards, visit www.pinkelephant.com/pink19.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit www.pinkelephant.com

For Media Inquiries, Contact:

Mehreen Hasan
Marketing Department
Pink Elephant
Phone: 905-331-5060 Ext.251
Toll Free: 1-888-273-7465
Email: m.hasan@pinkelephant.com

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